



ALPHA KAPPA ALPHA SORORITY, INCORPORATED

RHO XI OMEGA

C H A P T E R

IN PARTNERSHIP WITH
CULTURED PEARLS OF SERVICE, INC.

SOUVENIR JOURNAL
ADVERTISING PACKET



Greetings

Tracey Barbour-Gillett, President
Cultured Pearls of Service, Incorporated

Dear Community Partner,

On behalf of Cultured Pearls of Service, Incorporated, the 501(c)3 philanthropic partner of Alpha Kappa Alpha Sorority, Incorporated – Rho Xi Omega chapter, thank you for your consideration of supporting our programs of service. Cultured Pearls of Service actively pursues funding opportunities from private philanthropy, public agencies, and corporate partners. We pride ourselves on cost effective stewardship of the funds entrusted to us. Our funding directly supports programming and funding that benefits individuals and families in Baltimore.

Rho Xi Omega chapter is celebrating its 35th Anniversary throughout 2023, with a culminating Emerald Elegance Gala on December 2, 2023. We invite your business/organization to be featured in our Gala Journal publication, which will be distributed in hard copy and electronic format to hundreds of guests.

This packet provides you with detailed information on ad cost, sizing, and payment options. Proceeds from the Gala Journal ad sales will support the programs of service funded through Cultured Pearls of Service. Your donations are tax deductible, as allowed by the Internal Revenue Service.

Please contact Shelia Rolack at smrolack@gmail.com or Nina Spencer at nspencer223@gmail.com with any questions.

Thank you in advance for your support of Cultured Pearls of Service, Incorporated.

Sincerely,

Tracey Barbour-Gillett, President
Cultured Pearls of Service, Incorporated

For more information about our chapter, please visit RhoXiOmega1988.org.

RHO XI OMEGA 35TH ANNIVERSARY

ADVERTISING AGREEMENT



SOUVENIR JOURNAL AD

- To ensure excellent quality printing, submit camera-ready, advertisement. Ads must be original and clear.
- Ads may include a photograph, high-resolution only. .JPEG, .PNG, .EPS or .PDF files. No other file types accepted. These files should be at least 300dpi.
- Ads can only be submitted electronically to ensure the highest quality reproduction. Click on this link to submit your advertising form: [35th Anniversary Souvenir Journal Advertising Form](#).

PATRON

- Spelling must be CORRECT. We will only print what we receive. Complete the Advertisement Form.
- Names may include a TITLE (Mr., Mrs., Miss, Ms., Reverend., Dr., Colonel, etc.) No nicknames will be allowed.

GENERAL DONATION

- Donations can be made via Zelle, Business check, cashier's check, or money order to **Cultured Pearls of Service, Inc.**

HOW TO MAKE YOUR PAYMENT & SUBMIT YOUR ADVERTISEMENTS

Payment can be made via Zelle at Financial.cpsinc@gmail.com, business check, cashier's check, or money order payable to:
Cultured Pearls of Service, Inc.

All proceeds go to Cultured Pearls of Service, Inc.

Advertisements can only be accepted electronically.

For Mailing Payments Only:
Cultured Pearls of Service, Inc.
PO Box 47476
2513 N. Rolling Road
Windsor Mill, Maryland 21244-9998

AD SUBMISSIONS AND PAYMENTS DUE BY

SEPTEMBER 1, 2023

ADVERTISING ACTUAL SIZES

FULL PAGE \$350
(Entire Page)

HALF (1/2) PAGE \$180

(1/8) PAGE \$85

QUARTER (1/4) PAGE \$100

(1/8) PAGE \$85